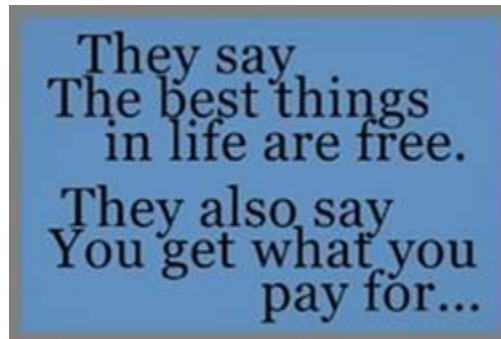


# If you are ordering your Obagi Medical products on-line, you may not be getting what you think you are!



Did you know that when you order your Obagi Medical products online, you likely are **not getting the Rx products you receive from our practice?** Although the packaging may look very similar, *there are differences* and risks associated with purchasing online. If you've noticed a difference in the efficacy of your Nu Derm products, this may be the reason.

- **The Obagi Nu Derm products you purchase from your physician or medical spa are Rx, prescription-strength products.** These Rx strength formulations can only be purchased through a physician or medically supervised medical spa. The Nu Derm products you purchase online are from Obagi's non-Rx system of products, Nu Derm Fx. If you want the prescription strength improvements you are accustomed to receiving from your Nu Derm products, please know that you cannot purchase these products online. **Although the packaging may look very similar – the bottle contents are not the same.** (The Fx products do not contain the same active, prescription ingredients.) **THE BELOW OBAGI NU DERM SYSTEMS LOOK THE SAME; THEY ARE NOT.** The system on the left is the **Obagi Nu Derm Rx System**, containing prescription strength ingredients for prescription strength results. The system on the right is the **Obagi Medical Fx System**, containing over-the-counter ingredients.



- **If you have ordered Obagi Medical products online, and you are not sure whether they are authentic, Rx products, please bring them in and let us have a look.** If the products you purchased are NOT genuine, Rx strength Obagi Medical products, we will help you get restarted the right way. We also offer a **Loyalty Program** called **Obagi Premier Points**. With this program, patients earn points to redeem for free, GENUINE, products, directly from Obagi, to thank you for purchasing authentic products from an authorized retailer, your physician. Purchasers who purchase products online do not receive this generous benefit.
- **Remember, when you purchase Obagi Medical products from us, you receive medically supervised guidance.** As with all prescriptions, usage must be monitored to ensure your patient experience is what it should be. We are with you every step of your journey, providing unsurpassed customer service and patient advice. We will monitor your experience and carefully consider and adjust your treatment plan to guarantee your products provide the skin improvements you desire.
- **We will always do our best to offer clients with great prices through product discounts and specials, free gifts with purchase, special events and more!** Check with us before making any online purchase. We value our patients – and we value your skin!
- **Did you know: Counterfeit skin care products and cosmetics are on the rise and use of these products can be hazardous** to your health!  
[www.fbi.gov/news/stories/counterfeit-cosmetics-fragrances](http://www.fbi.gov/news/stories/counterfeit-cosmetics-fragrances)